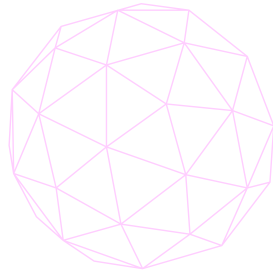


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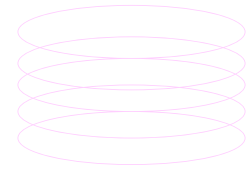


company profile



2022





about

TAURES biggest endeavor is to bring peace of mind to every party involved – you, your team, and our line of workers – we want to make it easier for you to have your peace of mind through a good working relation.

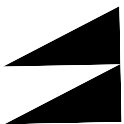
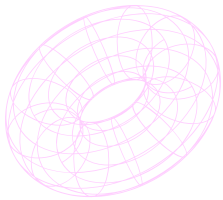
A good working relation will ensure the longevity of trust in collaboration. perseverance always brings the best out of human. Creativity is not a random spike of brilliance, instead a hard push trough meaningful details. We put effort into context, and turn process into results.

humane and down to earth approach

In TAURES, we believe that embracing the humane nature will give the power to influence others, the value we always bear in mind in our works for brands and products. A brand with a true humane purpose can change the world.

how can we assist ?

Digital Solution
Design & Creation
Brand Activation
Public Relations Management
Programming & Developing



Digital Solution

Digital Advertising :

- Google SEM
- Google SEO
- Email marketing
- Youtube ads
- Spotify ads
- social media ads

Performance Marketing :

- social media insights
- advertising insights
- email analysis
- Google analytics
- CRM management

Social Media Management :

- content management & ideation
- account admin
- influencer handling
- campaign execution

Design & Creation

Visual Communication :

- company logo
- product branding
- product packaging
- social media content
- video editing
- photo editing
- animation
- 3D design

Creative Ideation :

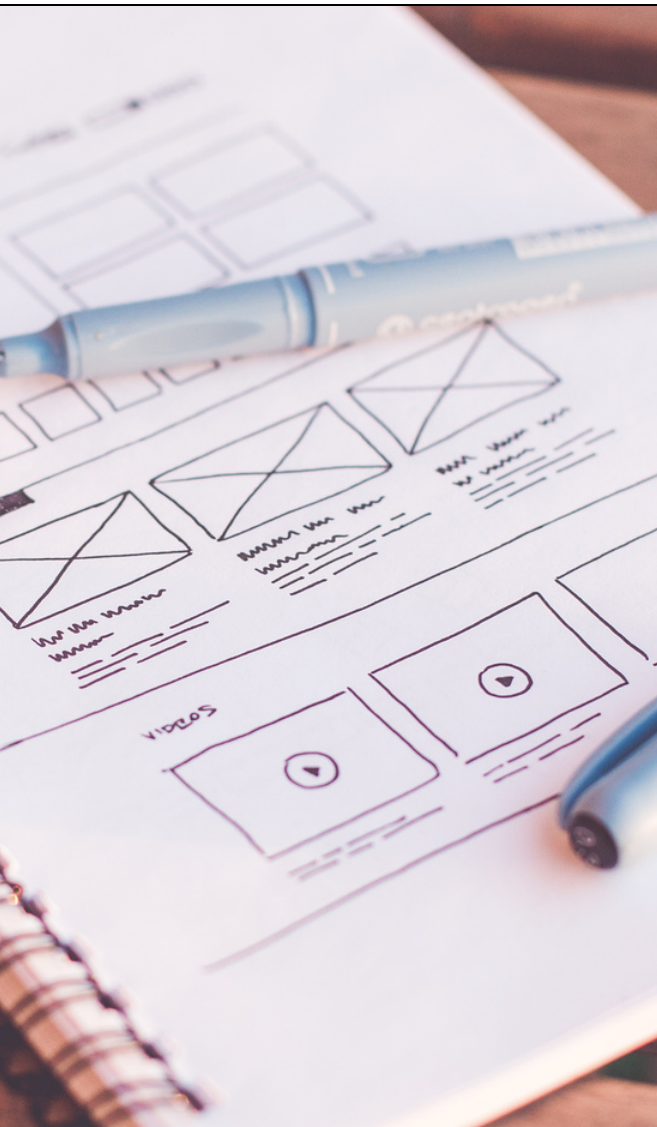
- storyboard creation
- campaign developing

Sound Design :

- scoring
- jingle arrangements
- original soundtrack
- cinematography post audio production

Documentation :

- photography
- videography
- cinematography



Brand Activation

BTL Strategy :

- event management
- production & installation
- traditional advertising
- guerilla marketing

Public Relations Management

PR Service :

- media handling
- PR package ideation
- community handling
- media buying
- mass communication
- crisis communication
- press release creation
- media monitoring





Programming & Developing

Tech Design :

- website creation
- UI / UX design
- application developer – IOS
- application developer – Android
- AR filter / social media filters
- software developer
- data science

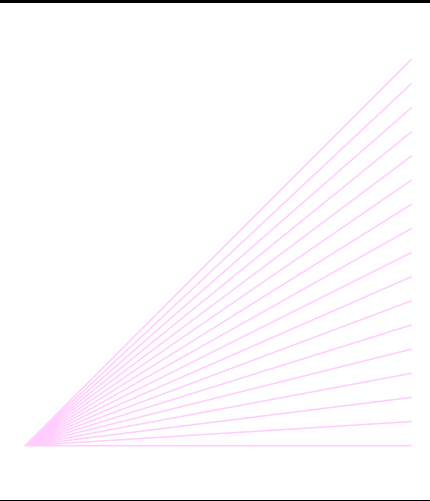




recent projects

Digital Solution :

- Casio Indonesia
- Carro
- Kopi Kenangan
- Meliá hotels & resorts
- Eurokars
- Korean Tourism Organization : Gangwon
- Taiwan Tourism Bureau
- Dyson Indonesia
- Wakai
- Urban Latte
- The Moo
- PERSOLKELLY
- Guess
- IM3 Ooredoo
- Sharp



Design & Creation :

- Casio Indonesia
- G-Shock Indonesia
- G-Shock Singapore
- The Moo
- Rimowa
- Garuda Indonesia
- VIVO
- Nutriboost
- YSL
- Ismaya
- Bank BTPN

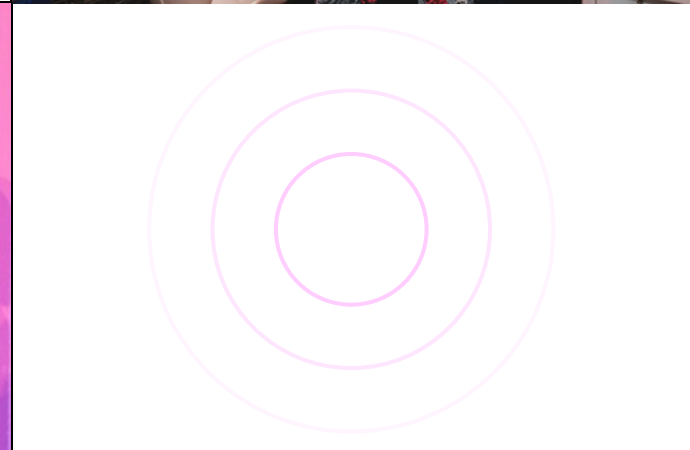
Brand Activation :

- Xiaomi
- Carro
- Grand Indonesia
- VIVO
- Nutriboost
- G-Shock Indonesia
- H&M



Public Relations Management :

- Korean Tourism Organization :
Gangwon
- Taiwan Tourism Bureau
- Rimowa



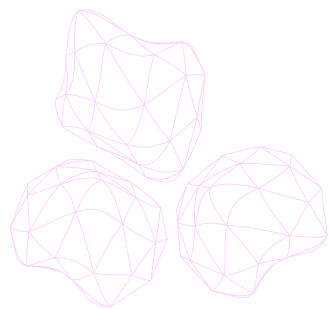
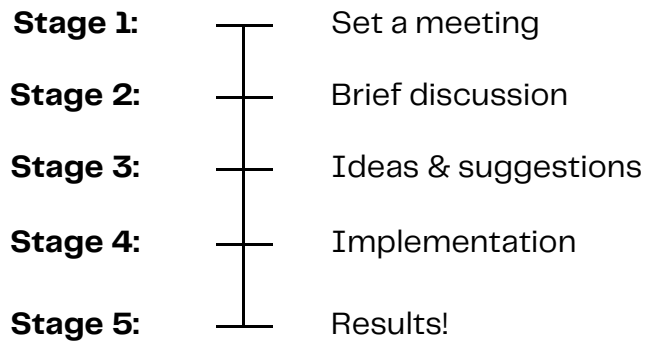


Programming & Developing :

- Electr
- Maika Collective
- Onmezzo.com

Can't find your requirements ?

Tell us your needs!



**PT. TAURES TEKUN
KREASI**

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JAKARTA, INDONESIA**

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